

Welcome to
**SQUARE -
BRUSSELS
MEETING
CENTRE**

SQUARE
AN INSPIRED MEETINGS VENUE
IN THE HEART OF EUROPE



Spacious, special and spectacular, SQUARE offers 13,000 square metres for international congresses, conferences, European summits, conventions, product launches, corporate events, awards ceremonies, gala dinners, fashion shows, exhibitions...

...and any other kind of event you can imagine.

SQUARE
BRUSSELS MEETING CENTRE





SQUARE THIS IS BRUSSELS CALLING

A historic city with a progressive outlook, Brussels can justly claim to be the capital of Europe. Home to the European Commission, European Parliament and NATO, as well as countless international companies and organisations, it's a place where far-reaching decisions are taken day in, day out. Things happen here – there's a real buzz and palpable sense of history in the making.

Brussels is a place of great influence, but also of great interest. It's a compact city, friendly, positive, cosmopolitan, easy to get around. Eating out plays a significant part in Belgian culture and nightlife is lively, with plenty of concerts, bars and clubs, theatre and dance – something for everyone.

For a major European capital, Brussels is surprisingly eco-friendly too, peppered with parks and green spaces.

A walk through Brussels takes you through a dense architectural history, from ancient medieval buildings to strikingly modern edifices, taking in the Art Nouveau stylings of illustrious architect Victor Horta along the way. With official sanction, huge walls in the city are covered in bright murals, outside homages to the country's many comic book heroes, including Tintin, Lucky Luke, Largo Winch and the Smurfs.

SQUARE ON THE MONT DES ARTS

You'll find SQUARE, an architectural landmark in its own right, in the vibrant Mont des Arts cultural quarter in the heart of Brussels. It sits easily among the city's major museums, including BOZAR, and the Magritte Museum devoted to the country's master of surrealism. All the major shops and tourist attractions are just a short stroll away, and there are plenty of good hotels to choose from in the neighbourhood. SQUARE is situated in front of the Central Station, handy for the international airport and train connections.

FLIGHTS WITH OUR PREFERRED PARTNER:
WWW.BRUSSELSAIRLINES.COM
CONVENTIONS@BRUSSELSAIRLINES.COM

BOOKINGS OF HOTEL ROOMS:
WWW.BRUSSELSBOOKINGDESK.BE
IS@BRUSSELSBOOKINGDESK.BE

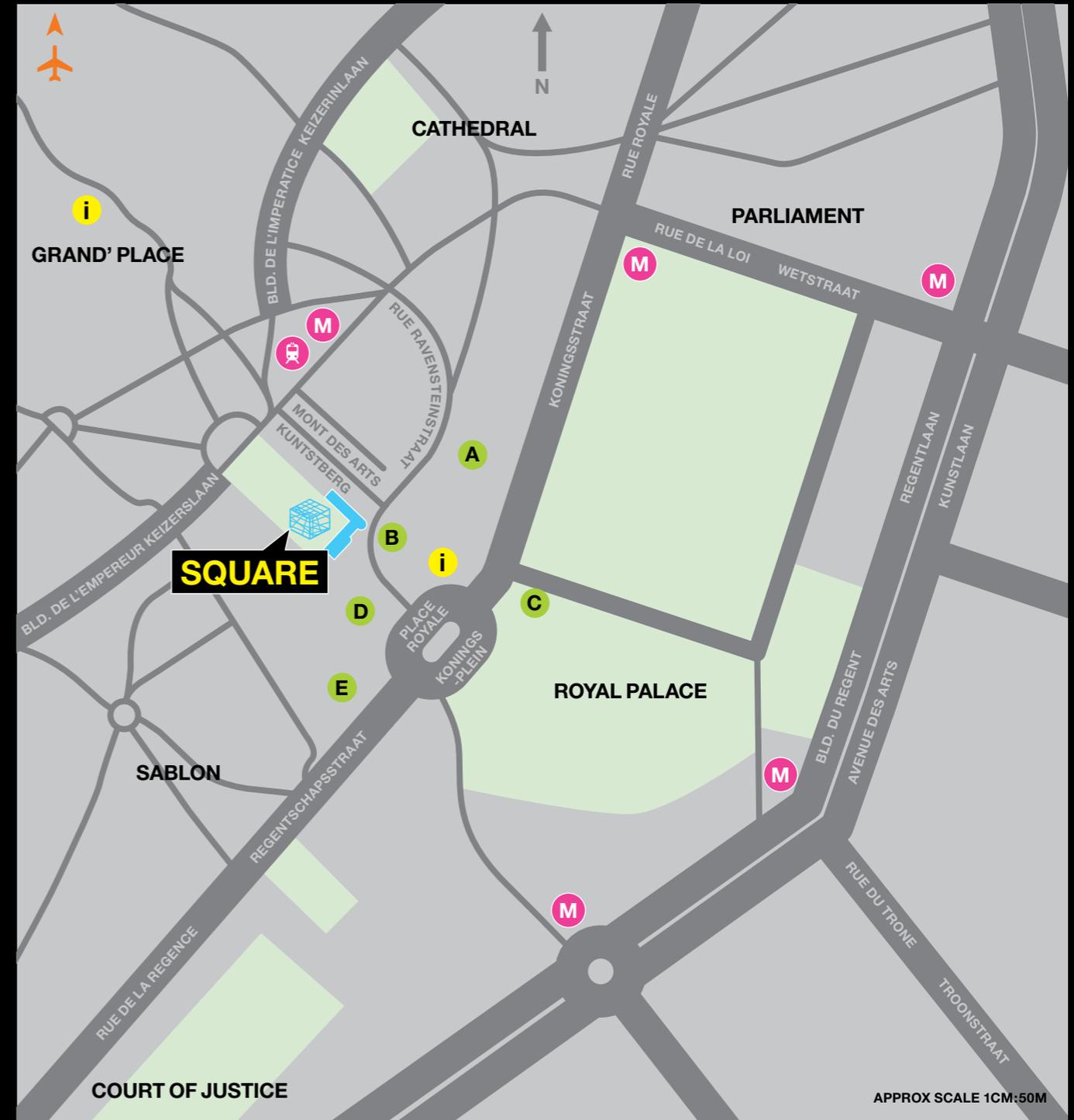
TOURIST INFORMATION:
WWW.BRUSSELSINTERNATIONAL.BE
WWW.TOERISMEVLAANDEREN.BE
WWW.OPT.BE

Key to Map

-  CENTRAL STATION
-  METRO LINKS
-  TOURIST INFORMATION
-  TO BRUSSELS INTERNATIONAL AIRPORT: EXPRESS TRAIN FROM CENTRAL STATION (17MIN, 12KM)
-  **A** BOZAR (CENTRE FOR FINE ARTS) CINEMATEK
-  **B** MUSICAL INSTRUMENTS MUSEUM
-  **C** BELVUE MUSEUM
-  **D** MAGRITTE MUSEUM
-  **E** ROYAL MUSEUMS FOR FINE ARTS

Hotel rooms

-  < 500m **HISTORIC CENTRE**
1.350****, 1.036****, 1.323***, 318**
-  < 1 km **LOUISE SHOPPING DISTRICT**
1.126****, 520****, 684***, 76**
- < 2 km **EUROPEAN DISTRICT**
257****, 1.330****, 166***, 99**
- < 2 km **ROGIER DISTRICT**
190****, 1.992****, 1.003***, 79**
- > 2 km **AIRPORT DISTRICT**
844****, 220***, 59**





SQUARE A PLACE WHERE MINDS CAN MEET



SQUARE is a wonderful place to converge – in person and intellectually. In these days of emails and video conferences, it's easy to forget the value of meeting face to face. That's the guiding philosophy behind SQUARE – we firmly maintain that in-the-flesh meetings are more personal, meaningful

and productive. And we've done everything in our power to create an environment that's stimulating and inspiring for all – somewhere ideas can blossom, debate can flow, opinions exchange, and positive outcomes can be reached.

SQUARE is housed in the extensive former Palais des Congrès, an elegant, architecturally significant building originally constructed for the 1958 World Expo. Many of the original features, including expansive murals by Paul Delvaux, René Magritte and Louis van Lint, have been carefully restored and renovated, but are now juxtaposed with contemporary design conceived by a team of leading European designers.

SQUARE EVENTS WITH A DIFFERENT DIMENSION



It's been our ambition to create a unique setting for events of virtually any kind. We have the capacity and organisation to welcome major international congresses and conventions, comprehensive exhibitions and trade fairs. We have the professionalism and style to put on product launches and corporate

events. We have the flair and star quality to roll out the red carpet for gala dinners, fashion shows and black-tie awards ceremonies.

We offer something different from the run-of-the mill conference centre. A more refined, flexible approach built around the needs of our clients, allowing them to make a statement and express their personality. We're set apart by what we call the three 'A's. Our ambition to provide peerless service from start to finish. Our amenities, which are simply outstanding – whether you're attending a one-to-one meeting or a full-scale international summit. And our ambiance, a sociable yet business-like setting in the heart of Brussels.

SQUARE FEED YOUR SENSES



Our guests tend to get plenty of food for thought at SQUARE, but they also need to be suitably fed and watered. That's why we cater for every taste and occasion. Whether you're looking for something simple but delicious to enjoy during a quick break, or a leisurely gala dinner with all

the trimmings, our accomplished chefs can prepare everything for you fresh and to the highest possible standards. Banquets and buffets, canapés and coffees, lunches and light suppers, vegan-friendly or gluten-free – just ask us and we'll make all the necessary arrangements for you.

For a quick change of scene, you might try Kwint, the sumptuous Arne Quinze-designed public restaurant under SQUARE's arches. Here you can sample exquisite ingredients like caviar, truffles and wild salmon from the illustrious Maison de la Truffe and Maison Kaspia in Paris.

www.kwintbrussels.com

SQUARE AT YOUR SERVICE



People make places. And that's why we put such an emphasis on standard of our service. We can plan, conceive, and install your entire event with consummate professionalism and panache, making the mood and staging of your event exceeds your expectations.

Our helpful, multi-lingual staff will go the extra kilometre for you to make sure your event runs like a dream, and that everything's been taken care of.

Here are some of the service highlights you can expect:

- Event planning, organising and management.
- Round-the-clock assistance from informed, multi-lingual staff
- Bespoke spaces and signage.
- Sound, light and floral design
- Technical support
- Wifi connectivity
- On-site security
- Written and spoken translation services

SQUARE OFFERS / 4 AUDITORIA: **GOLD HALL FOR 1,200 PEOPLE** / **COPPER HALL FOR 500 PEOPLE** / **SILVER HALL FOR 300 PEOPLE** / **THE ARC FOR 150 PEOPLE** / **GRAND HALL 4.000M²** **PANORAMIC HALL 580M²** / **HALL 100 575M²** / **HALL 300 120M²** / **HALL 400 385M²** / **23 STUDIOS 2 TO 200 PEOPLE** / FOYERS WITH MURALS BY **PAUL DELVAUX, RENÉ MAGRITTE AND LOUIS VAN LINT** / **PUBLIC RESTAURANT KWINT SQUARE AND BOZAR OFFER** / 1 AUDITORIUM: **HENRY LE BŒUF HALL FOR 2,100 PEOPLE**



SQUARE AUDITORIA

All the facilities at SQUARE are world-class, and our four spacious, ultra-comfortable auditoria set the overall tone.

The gently sloping, generously proportioned Gold Hall seats up to 1,200 people and is used mainly for large congresses, conventions, corporate shows and cultural performances. The space has been designed to be versatile and useable as possible – ingeniously, the back of the stage area can be opened out, to reveal not only Paul Delvaux's infamous mural in the foyer behind, but also the Brussels skyline beyond.

Copper Hall seats 500 people, while Silver Hall can host 300. For receptions and gatherings, the Delvaux-Magritte Foyer is ideal: located between the Gold, Copper

and Silver auditoria, it's brought to life by original floor-to-ceiling murals by Belgian masters Paul Delvaux and René Magritte.

The Arc is a more intimate, semi-circular auditorium, which seats 150. This characterful space features authentic 1970s retro styling, offset by contemporary seating and lighting. All auditoria at SQUARE are fully equipped with translation booths conforming to European guidelines, integrated audio-visual facilities and direction booths, and have wheelchair access.

SQUARE also offers the prestigious Henry Le Bœuf Hall, which has capacity for 2,100 people. This is located in BOZAR, the Centre for Fine Arts, and can be accessed directly from the SQUARE building.

SQUARE HALLS



With an extensive 4,000m² of flexible space, the seemingly endless Grand Hall provides an ideal setting for exhibitions, corporate events, product launches, large-scale receptions and gala dinners. This highly versatile area on the ground floor can easily be sub-divided into smaller units for multi-purpose

events. Of course, we've made sure it's fully equipped to meet all our clients' technical needs, including fast, safe internet access, a thorough, effective electrical infrastructure, and easy delivery access.

Moreover, there are three multifunctional halls on the upper floors, perfect for a smaller exhibition or a break for lunch after a meeting in our studios.

SQUARE STUDIOS

Light, airy, contemporary, and with scenic views over the leafy Mont des Arts district and the Brussels' skyline, SQUARE's 23 meetings studios are comfortable havens where business can be done. Most of the highly flexible rooms can accommodate anywhere from two people to 250 people.



SQUARE PANORAMIC HALL

Last, but certainly not least, is SQUARE's wonderfully dramatic Panoramic Hall. This is a breathtaking space set across the top floor of the building with spectacular views of the Brussels cityscape. The sense of occasion and drama is heightened by the extravagant interior design of Arne Quinze, whose unmistakable style brings the whole place to life. Think of the most chic setting for the most amazing party imaginable – well, this is it.

Elegant by day, glamorous by night, the Panoramic Hall is a suitably polished setting for catwalk shows, premieres and awards ceremonies. It is serviced by a gourmet kitchen, its own private lift, and has inbuilt flexibility so that it can be themed or dressed for specific events.







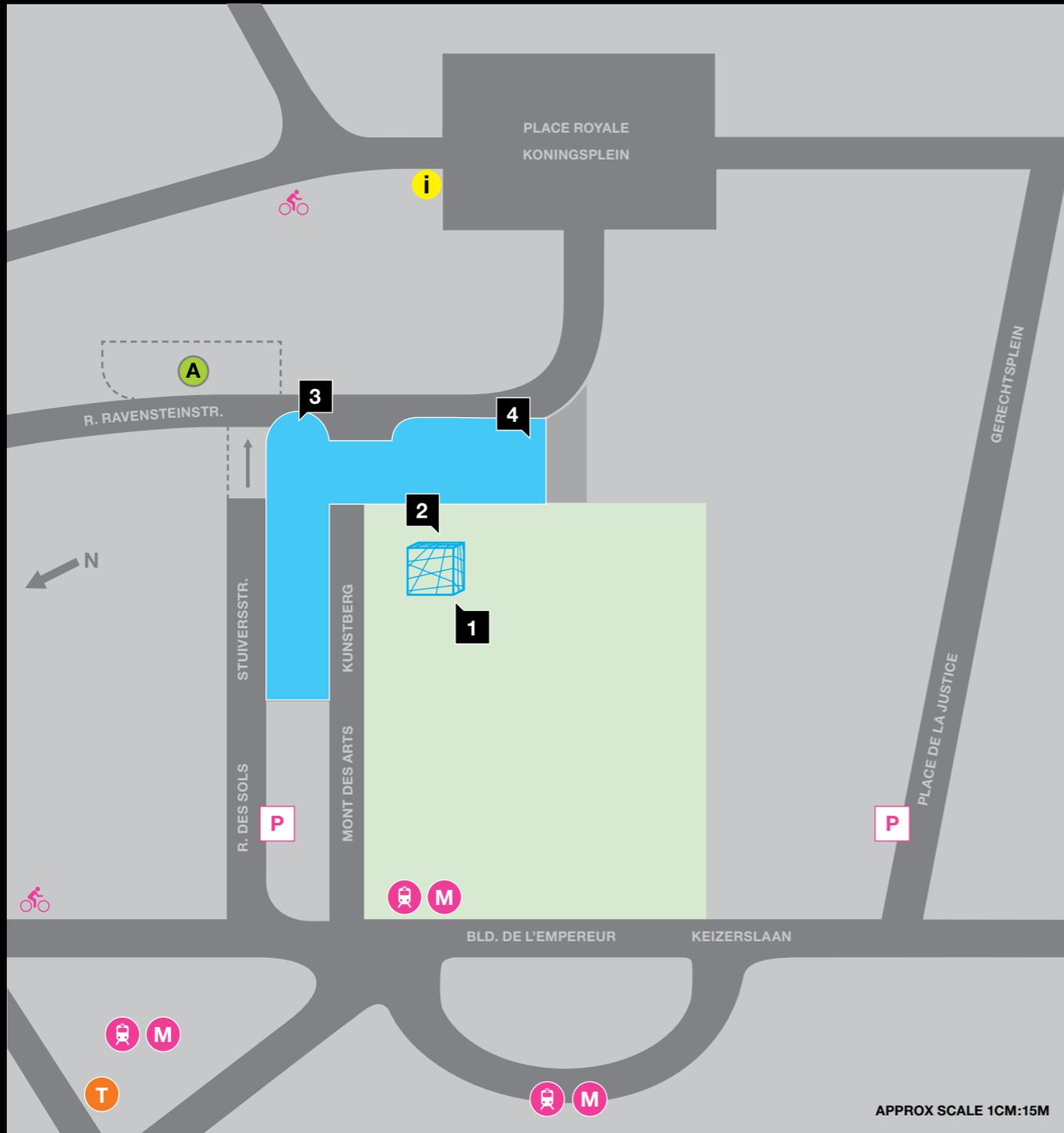
SQUARE GL EVENTS NETWORK

SQUARE is run by GL events, a major player in the international event and hospitality industry. GL events has forged an unrivalled reputation for staging high-profile events all over the world. They have a thorough understanding of your sector and can help your event at SQUARE run as smoothly and spectacularly as possible from the planning stages onwards.

The GL events group owns event agencies and manages venues – from convention centres and exhibition parks to concert halls and stately châteaux – in Barcelona, Montreal, Rio de Janeiro, Shanghai, Lisbon, Istanbul, New York, Torino, Alger, Curitiba, London, Geneva, Hong Kong, Dubai, and 19 cities in France.

Plenty of choice, so GL events can help you change, innovate and surprise with the perfect venue for your next event.

www.gl-events.com



SQUARE PLEASE CONTACT US

Key to Map

- 1** GLASS ENTRANCE
(MONT DES ARTS - KUNSTBERG, 1000 BRUSSELS)
- 2** TERRACE ENTRANCE
(MONT DES ARTS - KUNSTBERG, 1000 BRUSSELS)
- 3** RAVENSTEIN ENTRANCE
(2 RUE RAVENSTEINSTR. AAT, 1000 BRUSSELS)
- 4** COUDENBERG ENTRANCE
(1-3 COUDENBERG, 1000 BRUSSELS)
-  ENTRANCE CENTRAL STATION
-  ENTRANCE METRO 'CENTRAL STATION'
-  TAXI
-  TOURIST INFORMATION
-  PUBLIC PARKING 'ALBERTINE'
(DIRECT ACCESS TO SQUARE)
-  CITY BIKES DISPOSAL
-  BOZAR (DIRECT ACCESS FROM SQUARE)

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MEETING CENTRE**
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Thank you